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*Journal of*  
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UNITED STATES

SPRING 1934

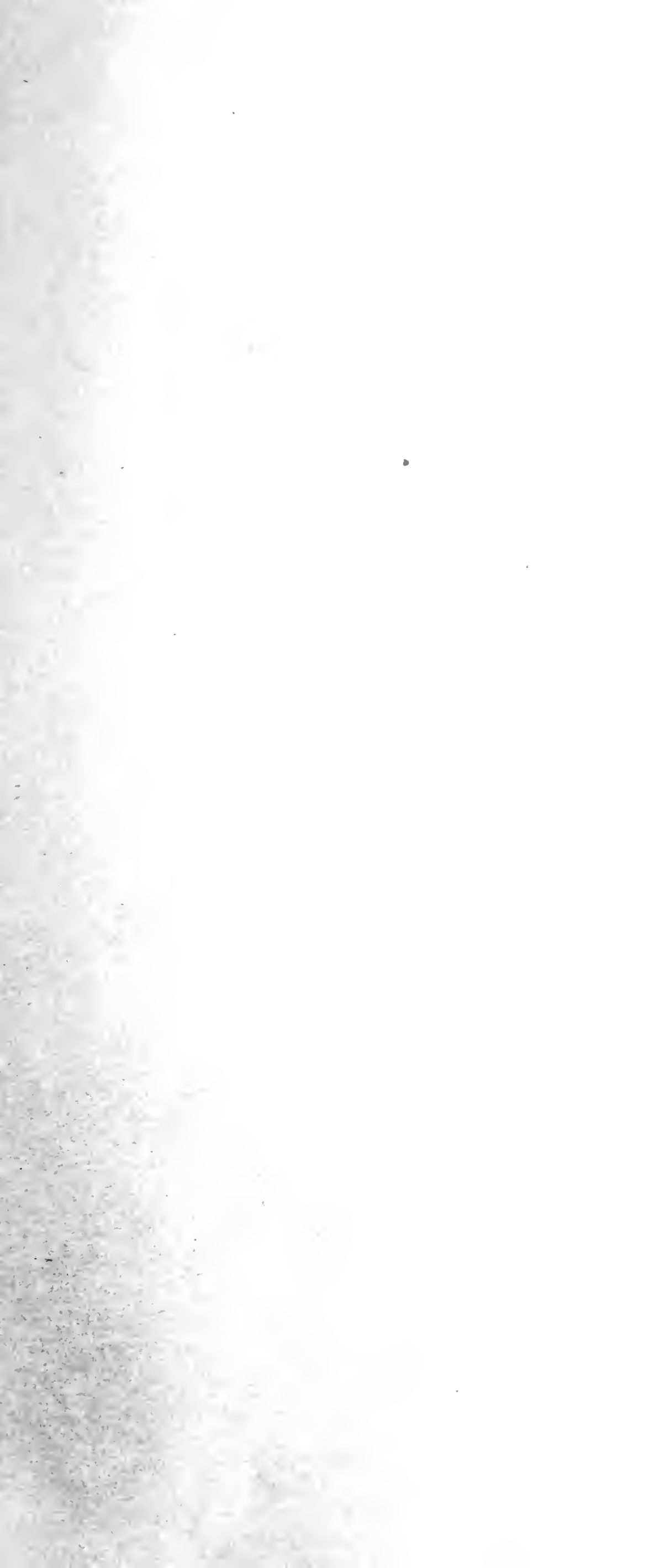
MICHIGAN-GROWN  
GLADIOLUS

# THESE ARE ALL GOOD

Name	Description	Large	Med.
Aflame—	Begonia rose .....	\$ .05	.03
Aida—	Deep violet blue .....	.05	.03
Albatross—	Good white .....	.15	.10
Amador—	Glowing red .....	.60	.40
Ave Maria—	Light blue .....	.05	.03
Berty Snow—	Lavender pink .....	.05	.03
Betty Nuthall—	Orange .....	.05	.03
Bill Snowden—	Blood red .....	.20	.15
Blue Danube—	Light blue .....	.35	.25
Blue Triumphator—	.....	.40	.30
Byron L. Smith—	Lavender .....	.05	.03
Canberra—	Deep yellow .....	.20	.10
Capt. Boynton—	Lavender .....	.05	.03
Chas. Dickens—	Purple .....	.05	.03
Commander Koehl—	Scarlet .....	.10	.05
Copper Bronze—	.....	.05	.03
Dr. F. E. Bennett—	Scarlet .....	.05	.03
Dr. Moody—	Light lavender .....	.05	.03
Dr. Nelson Shook—	Rose .....	.05	.03
Emile Auburn—	Good smoky .....	.10	.05
Forest Fire—	Dark red .....	.25	.15
Giant Nymph—	Good pink .....	.05	.03
Gloriana—	Golden salmon' .....	.05	.03
Golden Dream—	Tall yellow .....	.05	.03
Graf Zeppelin—	Scarlet .....	.20	.15
Heavenly Blue—	Light blue .....	.05	.03
Joerg's White—	.....	.05	.03
Jubilee—	Lavender rose .....	.15	.08
King George—	Rich red .....	.05	.03
Lavender Bride—	.....	.10	.05
Lotus—	Coral pink .....	.20	.15
Ludwig Von Beethoven—	.....	.25	.20
M. M. Sully—	White and red .....	.10	.08
Mammoth White—	.....	.15	.10
Margaret Fulton—	Salmon' .....	.25	.20
Marmora—	Smoky lavender .....	.05	.03
Mary Frey—	Lavender pink .....	.05	.03
Minuet—	Best lavender .....	.05	.03
Morocco—	Dark maroon .....	.05	.03
Mrs. Gertrude Pfitzer—	.....	.50	.45
Mrs. Leon Douglas—	Rose .....	.05	.03
Mrs. S. A. Errey—	Orange .....	.10	.07
Mr. W. H. Phipps—	Pink .....	.05	.03
Orange Queen—	.....	.05	.03
Our Selection—	Salmon'-red .....	.10	.07
Paul Pfitzer—	Purple .....	.05	.03
Pelegrina—	Violet blue .....	.45	.35
Pfitzer's Triumph—	Red .....	.05	.03
Pirate—	Carminc and purple .....	.25	.15
Queen Mary—	Cream .....	.30	.25
Ramesses—	Astor purple .....	.40	.30
Ruffled Gold—	.....	.05	.03
Saraband—	Deep mulberry .....	.10	.07
Spirit of St. Louis—	.....	.05	.03
Sword of Mahomet—	Dark .....	.10	.07
Thomas A. Edison—	Red .....	.75	.65
Veilchenblau—	Blue .....	.05	.03
Van—	Caramel .....	.25	.20
Yvonne—	Blush white .....	.05	.03

No Order Accepted for less than \$1.00.

Each Item Must Amount to Not Less than TEN cents.



# Mildred Louise

This Gladiolus was brought to the attention of the glad fans by its originator, the late M. W. Wentworth, of Battle Creek, Michigan, in the fall of 1931, being exhibited that year at the Metropolitan Gladiolus Show in New York, the Atlantic City Flower and Garden Pageant at Atlantic City, the Michigan State Gladiolus Show, and other flower and garden shows.

This beautiful gladiolus was not only the outstanding introduction of that year by gladiolus growers, but also by the general public and glad fans.

The prevailing color of this super gladiolus, MILDRED LOUISE, is strawberry pink fading to a soft yellow in the throat. The flower seems to give off a soft glow when cut and taken indoors.

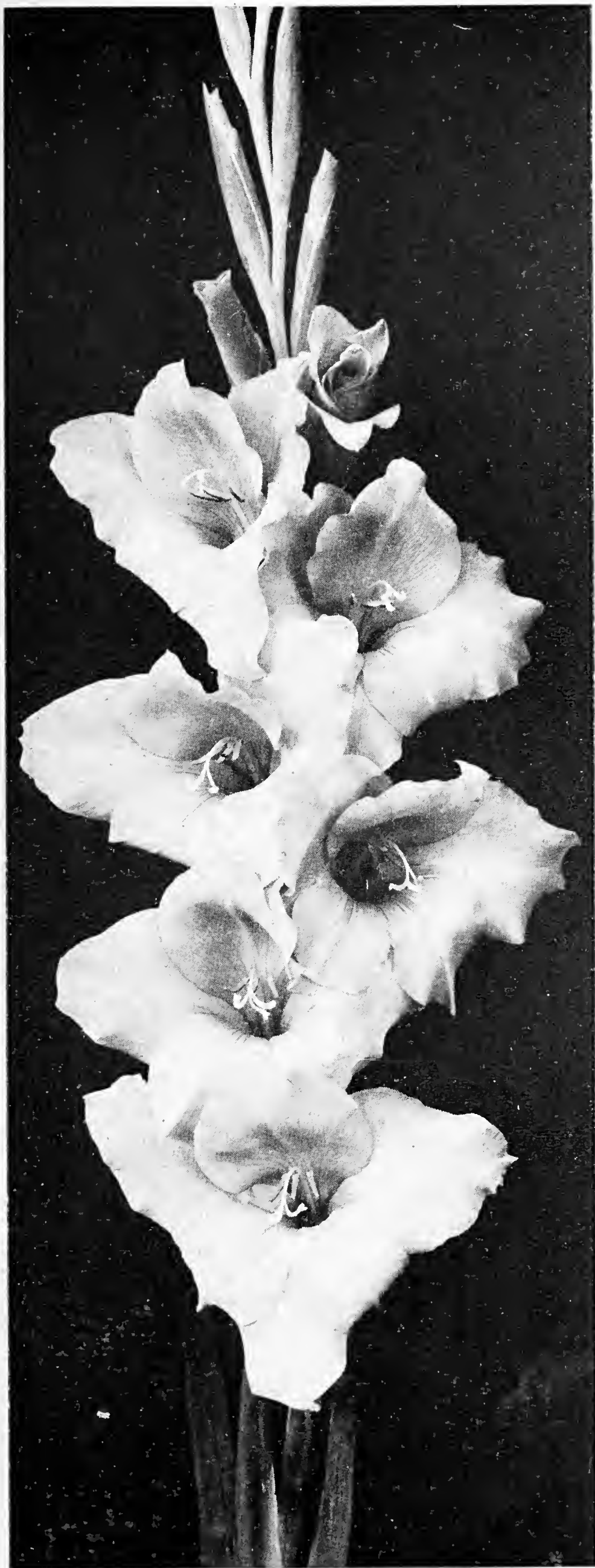
The stem is strong and flexible, though not at all club-like or heavy. The beautiful, triangular shaped florets open wide, and measure five and one-half inches or more across without distortion; there are eighteen to twenty-two buds on each spike. Florets lie close to the stem, though there is no crowding, nor open spaces between florets. The petals are firm and of good substance, thus making a bloom of unusual value as a cut flower. The foliage is of a deep, blue-green color; the spikes are uniformly straight; the stems rarely branch; it is an excellent propagator.

MILDRED LOUISE is an EXHIBITION gladiolus that is at the same time an extremely good SHIPPER, making it especially fine as a COMMERCIAL FLOWER.

Another very good feature of this gladiolus is that it BLOOMS ON THE AVERAGE OF 76 DAYS, while most all the other leading gladiolus are handicapped by being 10 to 20 days later.

Being originators of this prize winner, we have plenty of good healthy bulbs to fill your orders to your entire satisfaction.

WENTWORTH GARDENS



**MILDRED LOUISE**

# BUT WE RECOMMEND

<b>MILDRED LOUISE</b>		No. 1	2	3	4
A beautiful Salmon pink, wonderful spike, with 20 or more florets well placed.	1	\$ .50	\$ .45	\$ .40	\$ .35
	10	4.00	3.60	3.20	2.80
	100	36.00	32.00	28.00	24.00

<b>PICARDY</b>		No. 1	2	3	4
A delicate Shrimp pink, large, strong grower, likes lots of forcing, you can't have too many.	1	.30	.25	.20	.15
	10	2.40	2.00	1.60	1.20
	100	20.00	16.00	12.00	10.00

<b>RED PHIPPS</b>		No. 1	2	3	4
A very striking Red—will attract more attention in your garden than any other Gladiolus.	1	.30	.25	.20	.15
	10	2.40	2.00	1.60	1.20
	100	20.00	16.00	12.00	10.00

<b>BAGDAD</b>		No. 1	2	3	4
Giant Gladiolus — Color Smoky and Old Rose, with a beautiful silver sheen, a good new one.	1	.30	.25	.20	.15
	10	2.40	2.00	1.60	1.20
	100	20.00	16.00	12.00	10.00

<b>KING ARTHUR</b>		No. 1	2	3	4
Very desirable Ruffled Lavender, becoming very popular, don't fail to have this one.	1	1.00	.80	.60	.40
	10	8.00	6.40	4.80	3.20
	100	64.00	48.00	32.00	16.00

<b>MISS GREELEY</b>		No. 1	2	3	4
Early Dark Pink, very much like W. H. Phipps, and should have a very large following soon.	1	.25	.20	.15	.10
	10	2.00	1.60	1.20	.80
	100	16.00	12.00	9.00	7.00

<b>MAID OF ORLEANS</b>		No. 1	2	3	4
Large, lovely milky White with Cream Throat, a tall straight spike, a wonderful white.	1	.50	.40	.35	.30
	10	3.20	2.80	2.40	2.00
	100	28.00	24.00	20.00	16.00

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**TERMS:** No order accepted for less than \$1.00. EACH ITEM MUST AMOUNT TO NOT LESS THAN TEN CENTS.

POSTAGE PREPAID on all orders whether CASH or C. O. D. You stand C. O. D. charges.

GROWERS and DEALERS wishing to place large orders, please write and state the amount and size desired.

FIVE BULBS will be sold at the ten price, 25 at the 100, and 250 at the 1,000 price.

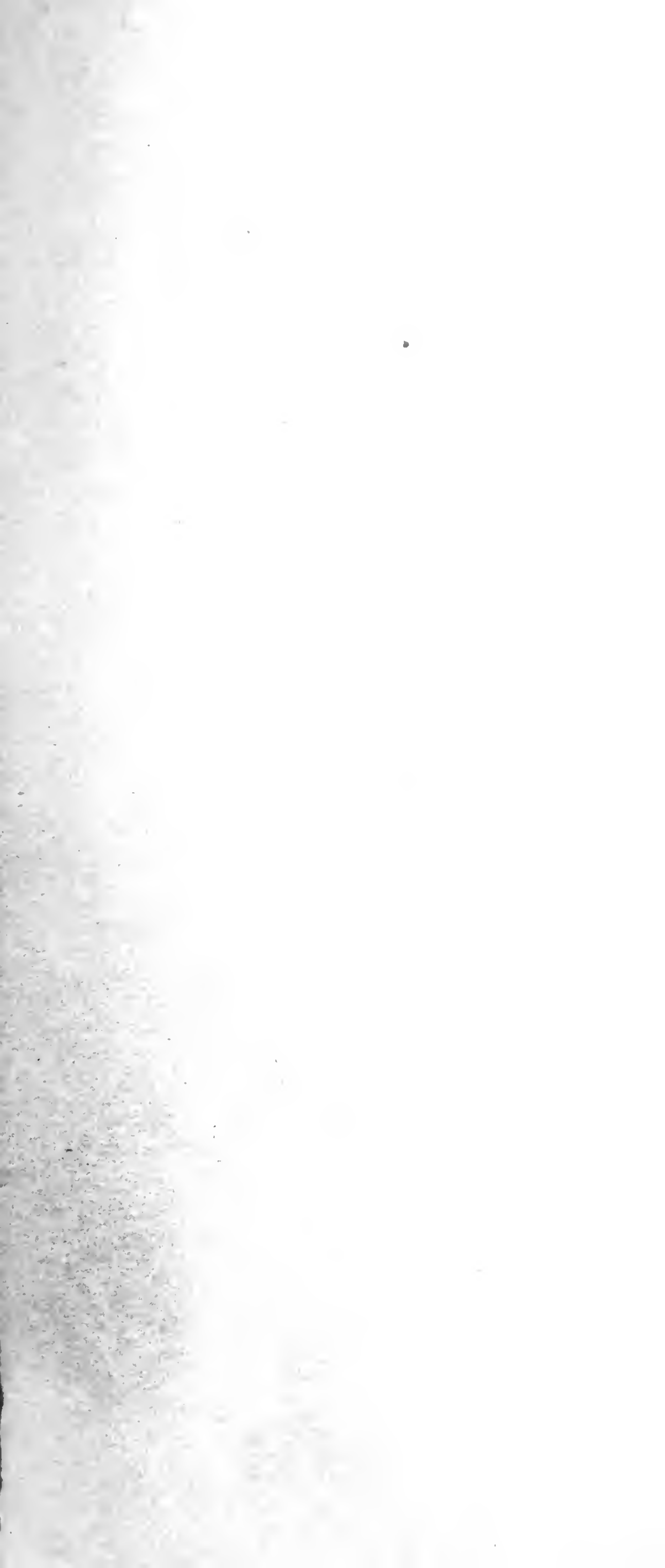
TO FIGURE the 10, 100, and 1,000 price, multiply the price of 1, 10, and 100 by 8, 80, and 800 respectively.

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**WE DO NOT HAVE THRIP**

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# WENTWORTH GARDENS

1100 TERRITORIAL ROAD    BATTLE CREEK, MICH.

Sec. 435½, P.L. & R.

We Originated

# MILDRED LOUISE

The sensational PRIZE WINNER since its introduction in 1931.

MILDRED LOUISE first bloomed in our fields TEN years ago, but we did not put it on the market until we were sure that it was all that a gladiolus could be.

If you saw MILDRED LOUISE at A CENTURY OF PROGRESS, COMBINED NATIONAL INDIANA and MICHIGAN GLADIOLUS SHOW or any of the other GLADIOLUS SHOWS in the United States or Canada, you will know that it is all that we say it is; and WE are sure that you will want to order MILDRED LOUISE for your garden.

Mr. Chas. E. F. Gersjorff,  
1325 N. Capitol Ave.,  
Washington, D. C.

